

**Fermilab Natural Areas
Board of Directors Meeting Minutes
July 10, 2008**

1. Introduction and call to order by Jim Volk 7:05 PM

Attendees:

Mitch Adamus
Shawna Coronado
Bob Lootens
Jolie Macier
Dick Untch
Jim Volk

2. Previous Minutes

It was agreed, due to the nature of the previous meeting which was a tour of the Fermilab property, that there were no applicable minutes for the previous meeting.

3. Current Treasurers Report

Current Treasurer's Report is agreed to:

Treasurer's Report
5/15/2008 through 7/9/2008

Transaction Description	Debits	Credits
Balance Forward		1,791.6
Donations (9)		1,625.0
Payments	237.5	
Grand Total	237.5	3,416.6
Account Balance		3,179.1

4. Old Business

No Old Business

5. New Business

a. Fiscal Year Term

It was agreed that the calendar year be accepted as the fiscal year.

b. Budget Amendment

Jolie Macier will work up expenses for promotional brochures and other items and present to the board at the next meeting.

c. Discussion on events which might promote FNA awareness to the public

While many suggestions were given, no firm votes on specific events occurred.

- 1) Invite local city's Chamber of Commerce organizations be invited to an after-hours event to promote FNA to local businesses. Suggested cities included Geneva, Batavia, Warrenville, Aurora, Naperville, and West Chicago.
- 2) Invite Tourism Boards of Aurora, Warrenville, and Batavia to a promotional event.
- 3) Encourage and create corporate sponsored events from large local corporations.
- 4) Schedule regular tours of property for various groups from surrounding cities as well as other environmentally centric organizations and government branches to encourage more local recognition of FNA.
- 5) Consider hosting a large, national, symposium or conference for naturalists and environmentally centric individuals.
- 6) Conflict of interest concern – Jolie Macier expressed concern about the possible conflict of interest in asking for corporate sponsorship from Exelon. This raised the question, "Which suppliers can we partner with?" Jolie is checking with the Fermilab legal organization to better understand the issue.

- d. Discussion on ways to improve the Fermilab property to encourage public visits

Mitch Adamus suggested the installation of bike racks to encourage bikers to stop at various locations on the property and enjoy nature. This was agreed upon by the group as an excellent idea. Mitch and Bob are looking into the possibility and expense of instituting this idea.

- e. Partnering with other environmental organizations in the community was discussed as a way to bring more people to the FNA facility, as well as increase the knowledge level of the mutual organizations.

Shawna is inviting Jim Kleinwachter from the Conservation Foundation to come to the next board meeting to kick off this concept of mutual exchange with fellow environmental groups.

- f. Promotional items to give away and sell were discussed. T-shirts and hats were agreed to as a good starting point for the FNA organization. It was suggested that the t-shirts and hats could begin to make a profit for FNA if the saying on the t-shirt was funny or comical.

The board agreed to come back to the next board meeting with some creative and attention getting ideas for the t-shirts next board meeting.

- g. Adjourned